

MEDIA RELEASE

8th May 2018

Aged Care Residents Say “I Do” To A Royal Wedding

With the nuptials of His Royal Highness Prince Harry and Ms Meghan Markle less than two weeks away, SwanCare is preparing to engage their residential aged care residents with a week of royal-themed wedding events to mark the celebration.

SwanCare CEO Graham Francis said the events of the week will run in the lead-up to the Royal Wedding, which will be televised in Australia on Saturday May 19th, and are designed to create discussion, stimulate memories and reminisce.

“Many of our older residents are loyal Royal Family fans, I’m sure portraits of The Queen are the most popular memento kept amongst care residents,” Mr Francis said. “Residents and staff also have very fond memories of their wedding day, so everyone can feel a part of these celebrations.”

The royal wedding-themed week begins with a wedding photos exhibition which will run in parallel with a “guess the bride and groom” competition. The response to the request for images has been exceptional, with residents and staff contributing an impressive number of submissions and it is expected the activities area will be covered with wedding pictures of staff and residents on their special day.

The activity is generating a lot of conversation at SwanCare which is the intended spin-off for the diversional therapy team.

“We want to get people talking,” Mr Francis said. “Our aim for all the activities created for our care residents is to stir their enthusiasm, drive their interaction with one-another and with the staff and, hopefully, families will collaborate and be a part of that enthusiasm too.”

Activities will launch on Monday with a morning of armchair travel to the United Kingdom. The interactive visual display will be used to encourage and refresh memories of travel to the UK, using Google Earth and a travel documentary with particular emphasis on key tourist destinations with which the residents may be familiar.

*SwanCare Group
Communities*

Retirement Living

- Australind Rise
- Bentley Park

Residential Care

- Kingia Care Centre
- Tandara Care Centre
- Waminda Care Centre

Tuesday's Bridal Fashion Show harnesses the enthusiasm of SwanCare's dedicated staff who will model their wedding attire and share their wedding stories. Mr Francis said the casting call had been answered by both men and women from a range of cultures represented at the site and it is shaping up to be a fun event.

The Week of Weddings will culminate on Friday with a "Royal High Tea – in honour of HRH Prince Harry and Ms Meghan Markle". With a "Dress to impress" dress code requested. Attendees will be served a five-course high tea, (non-alcoholic) champagne, tea and coffee and be entertained by music from "Quartet with a Twist".

Throughout the week activities will include creating wedding and royal-themed collages for display at the high tea and the final event on Saturday morning is a Royal Quiz to encourage recall of the week's events.

ENDS

About SwanCare

SwanCare has been caring for seniors in Western Australia for over 56 years since the not-for-profit organisation was established in the early 1960's as Swan Cottage Homes.

SwanCare operates WA's largest retirement and aged care site, Bentley Park, with over 1,000 residents, three aged care facilities and the SwanCare At Home service.

SwanCare also operates the boutique Australind Rise retirement village in the South West.

Media contacts:

Sally Swingler,
The Hub Marketing Communications
0420 824 947
sally@thehub.net.au

SwanCare
GROUP

Administration
26 Plantation Drive
Bentley WA 6102

Ph: 08 6250 0000
Fax: 08 9470 2017

info@swancare.com.au
www.swancare.com.au

*SwanCare Group
Communities*

Retirement Living
· Australind Rise
· Bentley Park

Residential Care
· Kingia Care Centre
· Tandara Care Centre
· Waminda Care Centre